

Cultural Competence Advisory Board
Tuesday, October 14, 2014
11:00-1:00
3240 Kerner Blvd., San Rafael, room 109

Agenda

11:00 Welcome and Introductions

New members and guests

11:05 Committee updates

Policy committee

- Laura's Law/Assisted Outpatient Treatment: Recommended position
- Mental Health Board Meeting: Tuesday, 10/14, 10 North San Pedro Road, San Rafael, room 1018
- Recruitment and hiring practices policy to increase staffing diversity

Access committee

- Website development
- Language line testing
- Marin County Jail mental health services
- Performance Improvement Project: West Marin needs assessment

Training committee

- Cultural Competency Training, October 27th
- Interpreter training

Media and Outreach committee

- Partnership w/CMCM to create a local TV program: Review proposal
- Promotion of Each Mind Matters state-wide campaign
- Dia de Los Muertos event

Ad-Hoc Volunteer Consumer/Consumer Advocates committee

12:05 Presentation: Opening the World

12:35 General Announcements/Updates

MHSA Advisory Committee
MHSA RFPs: Innovation meeting
Board retreat

1:00 Adjourn

Cultural Competence Advisory Board (CCAB)

Minutes

October 14, 2014, 11am-1pm

Members Present: Cesar Lagleva, Jessica Diaz, Robbie Powelson, Kerry Peirson, Gustavo Goncalves, Robert Harris Jr., Kristine Kwok, Ngoc Loi, Leticia McCoy, Cheryl August, Cecilia Guillermo, David Escobar, Maria Donnell-Abaci, Sandy Ponek, Douglas Mundo, Kristen Gardner, Vinh Luu, Laurie Hunt, Solange Echeverria (on behalf of Douglas Mundo), Darby Jaragosky, Cat Wilson

Guests: Angela Arenas, Jeannine Curley, Ashley Oddo

Introductions

- New member, Cat Wilson, was introduced to the board. Board approved Cat's membership.
- Guests introduced themselves and stated their purpose for attending the meeting.

Committee Updates

Policy Committee

- Policy committee presented its findings about possible negative impacts and implications of Laura's Law to ethnic communities and to existing funded programs and services. Committee recommended that CCAB accept a policy position to not implement Laura's Law due to its findings (see policy statement). Board unanimously accepted the committee's recommendation. Recommendation will be submitted to MHSUS director for consideration. Some members of this board will attend the next monthly Mental Health Board meeting to state its findings and recommendation.
- Policy committee recommended that a policy be developed and implemented that would allow CCAB's active involvement in the recruitment, interview and hiring processes of culturally competent/appropriate staff in the future as a means to address/improve access to services for underserved, unserved, inappropriately served communities. ESM will further discuss this matter with MHSUS director.

Access Committee

- Interim ESM submitted the board's recommendations on the content of the division's website development effort.
- Some members of the board reported participating in the divisions' Access team's language line testing. Board members who participated reported having a positive and easy experience.
- Guest and legal intern of Marin's Public Defender's Office, Ashley Oddo, and Interim ESM presented on the idea of conducting a mental health and AOD needs assessment at the county jail to determine if inmates of color and LGBTQ inmates are adequately

accessing existing services at the jail. (see draft report) Board supported the idea and requested that Ashley and Interim ESM keep the board updated on any new developments.

- Interim ESM reported that a core group of Latino/a providers in West Marin has steadily begun to conduct outreach and engagement efforts within the Latino community. Geographic locations and sites where there is a high concentration of Latinos are being identified to conduct outreach. Promotores workers are currently being recruited and hired to increase the outreach capacity and efforts in West Marin. The Interim ESM recommended to the core providers to conduct outreach in the form of conducting a needs assessment among/within the Latino community.

Training Committee

- Committee members provided updates and announced the upcoming cultural competence training on October 27th. This will be the second cultural competence training in the calendar year. Thereafter, the training committee will evaluate the success of the training, and to consider a change in format and frequency of this type of training for the upcoming calendar year.
- Committee members recommended that an Interpreter Training be considered in the calendar year. Kristine K. reported that she may have access to free trainings from the previous county where she had worked, and that she will share this possible resource to the Interim ESM for consideration.

Media and Outreach Committee

- Committee members announced that it has entered into a collaborative partnership with Marin's local community TV program (Community Media Center of Marin) to discuss, plan for and implement a TV show series (English and Spanish) around mental health/AOD topics. The purpose of this initiative is to expand Marin's mental health system's capacity to conduct outreach by utilizing TV as a vehicle to promote the county's mental health system, provide education and awareness among/within underserved, unserved and inappropriately-served communities about mental health/AOD services, programs and other topics, and to reduce stigma. Committee will provide updates on any new developments.
- Committee members recommended the board's and MHSUS' active participation in the Canal neighborhood's Dia De Los Muertos event on November 1st. This is a culturally appropriate diverse event, and is the biggest event of its kind in Marin, with about over 2,000 people attending or participating each year. Interim ESM will work with the event organizers and MHSUS director to determine this board's level of involvement.

Ad-Hoc Volunteer/Consumer/Consumer Advocates Committee

- A committee member reported that he is looking into the possibility of organizing a suicide attempt survivors' initiative (SASI) in Marin. He will provide updates on any new developments.

Presentation

- Guests, Angela Arenas and Jeannine Curley, presented on their organization's work to provide cultural, educational and volunteer opportunities to TAY of Marin. The organization's name is Opening the World which was founded by Jeannine Curley. Guests showed a brief video presentation of their accomplishments. Board members asked questions about the work and the organization.

General Announcement

- Interim ESM announced an opportunity to the board about an upcoming MHSA Advisory Committee that will soon be formed. Application deadline was announced and members of this board were encouraged to apply.
- Board discussed not having a December CCAB meeting due to the holiday season. Board agreed to have a half-day retreat in early January for the purpose of team building and developing a year-long strategic plan/agenda. Retreat is scheduled for Friday, January 9th, between 1-5.

Meeting Adjourned