

COMMITTEE: EXECUTIVE	MARCH 28, 2022	LOCATION: ZOOM TELECONFERENCE
<p>COMMITTEE MEMBERS: Diana López, Fred Silverman, Sylvia Barry, Girija Brilliant, Lisa Brinkmann, Jasmina Etemovic, Wendy Nuessle</p> <p>COA APPOINTEES NOT ON THE EXECUTIVE COMMITTEE: Salamah Locks</p> <p>PUBLIC: None</p> <p>STAFF: Gary Lara, Jenay Cottrell</p>		
<p>EXCUSED:</p> <p>UNEXCUSED ABSENCE: Ralph Marchese</p>		
<p>RECORDER: Gary Lara</p>		
<p>Next Meeting: Zoom teleconference – April 25, 2022</p>		

MINUTES SUMMARY	ACTION TAKEN/RESPONSIBLE PARTY
<p><u>Call to Order:</u></p> <ul style="list-style-type: none"> Chair López called the meeting to order at 3:02 p.m. <p><u>Agenda:</u></p> <ul style="list-style-type: none"> Commissioner Brinkmann made a motion to approve the March 28th agenda. Commissioner Etemovic seconded. Motion carried 7-0. 	

MINUTES SUMMARY	ACTION TAKEN/RESPONSIBLE PARTY
<p><u>Minutes:</u></p> <ul style="list-style-type: none"> • Commissioner Brilliant made a motion to approve the February 28, 2022 minutes. • Commissioner Etemovic seconded. • Motion carried 7-0 after noting one correction on page 9 to the EOA committee report. The AAI has been added as a community partner, not as a member of the committee. <p><u>Public Comment:</u></p> <ul style="list-style-type: none"> • Linda Jackson noted the Assemblymember Candidates Forum has been scheduled for Tuesday, May 3, 2022 at 4pm on Zoom. View the calendar of events here. <p><u>Director's Report:</u> Jenay Cottrell reported the following on behalf of Director Pullen.</p> <ul style="list-style-type: none"> • Pullen is attending the USAging conference in D.C. this week. • Area Plan 2020-2024, Fiscal Year 2022-2023 Update meeting is scheduled for Monday, April 4, 2022 at 10am. • Contract amendments for nutrition will be forthcoming. • Vivalon Nourish clients are being transferred to the Meal on Wheels program. • Contract monitoring for the five contracts with West Marin Senior Services will be taking place by June. <p><u>Chair, Vice Chair and Secretary's Report:</u></p> <p>No report out was given during the meeting. Chair López provided the following report for inclusion in the minutes.</p>	

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<p>CARA (California Association of Retired Americans) is hosting a forum for candidates running for the California Assembly on Tuesday, May 3, 2022, at 4:00- 5:00 p.m. via Zoom. The Primary election will be held on June 7, 2022. The General Election on November 8, 2022.</p> <p>Here is the link to the calendar of events - https://californiaalliance.org/marin-forum-videos/</p> <p>The candidates are:</p> <p>Sara Aminzadeh Damon Connolly Steve Schwartz Ida Times-Green</p> <p><u>Commisson Presentations and AAA Staff</u></p> <p>Jenay Cottrell discussed streamlining the process between preparing for presentations at both General Commission and committee meetings. This will include development of a checklist and sample flyer with speaker information provided by the sponsoring committee. Cottrell will submit sample documents to Chair López for review.</p> <p><u>Committee Planning/Retreat Actions</u></p> <p>Diana López noted it's time for the Commission Committee Chairs to begin planning for the 2022-2023 fiscal year, area(s)of importance including the ones that came out of the commission retreat (see below), and developing a plan to advice the AAA and BOS on the policies needed to support older adults in Marin County.</p>	

MINUTES SUMMARY	ACTION TAKEN/RESPONSIBLE PARTY
<p>1) Empowering the Role of the Commission and the AAA</p> <ul style="list-style-type: none"> a. Improve our visibility and relationship with the Board of Supervisors and the AAA b. Clarify the role of the commission within the county framework and the community c. Work with others to identify and implement a more robust county structure that supports the needs of older adults d. Commissioners who will be working in this area: <ul style="list-style-type: none"> i. Fred Silverman ii. Diana López iii. Teri Dowling iv. Jean Gunn v. Everett Brandon vi. Jasmina Etemovic <p>2) Collaborating with strategic partners on synergistic goals</p> <ul style="list-style-type: none"> a. Work with CBOs to address our top issues b. Work with other commissions on aging to work on legislative goals c. Commissioners who will be working in this area: <ul style="list-style-type: none"> i. Josaphine Buennagle ii. Wendy Nuessle iii. Lee Notowich iv. Girija Brilliant v. Lauren Vreeland Long 	

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<p>3) Implementing a Communication Plan</p> <ul style="list-style-type: none"> a. Implement a consistent and robust communication plan to enhance our presence in the community b. Commissioners and community members who will be working in this area: <ul style="list-style-type: none"> i. Sylvia Barry ii. Lisa Brinkmann iii. Diana López iv. Matt Boland v. Gerri Kunin <p><u>TACC (Triple A Council of California Meeting – March 28, 2022)</u></p> <p>Presentations</p> <ul style="list-style-type: none"> • Supporting the work of Elder Abuse Multidisciplinary Teams- Carol Sewell, MAG, A Team Coordinator, California Elder Justice Coalition • Master Plan for Aging Update – Amanda Lawrence, Project Director, MPA, CDA\ • Update on the CSL (California Senior Legislature) May 3rd Rally and California Collaborative for LTSS May 4th Advocacy Day – John Pointer, Chair, Joint Rules Committee, CSL <p>California Commission on Aging (CCoA) 2022 Goals & Priorities</p> <ul style="list-style-type: none"> • Raising the visibility of the CCoA <ul style="list-style-type: none"> ○ Press kits • Behavioral Health • Housing and homelessness • Workforce development • Long-term Services and Supports 	

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<p>Strategies</p> <ul style="list-style-type: none"> • Community outreach • Advise on MPA policies • Support a Behavioral Health leadership position for older adults • Strengthen the work and scope of Adult Protective Services (APS) <p>Hubs and Spokes Network for Aging & Disability Results Briefing, April 20,2022, 1:00 – 4:00 p.m.</p> <p>Register here</p> <p>López reminded the committee Chairs to follow-up with their members about the importance of attending the Area Plan Update meeting on Monday, April 4th. A quorum is needed in order for commissioners to vote on the plan.</p> <p>Commissioner Silverman reported the following.</p> <ul style="list-style-type: none"> • The Bylaws Committee has almost completed their review of the current COA bylaws. The updated bylaws will be ready for review by the Executive Committee next month. <p>Commissioner Barry reported the following.</p> <ul style="list-style-type: none"> • An updated meeting calendar is forthcoming. • The Ad Hoc Communications Committee met with a graphic designer to work on a revised logo for the Commission on Aging. The new logo design is being refined and should be ready to be presented to the Executive Committee next month. 	

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<p><u>Committee Reports:</u></p> <p><u>Equity, Outreach and Advocacy (EOA): Wendy Nuessle</u></p> <ul style="list-style-type: none"> • The committee last met on March 17th. There were updates provided on Age Forward and the bylaws. • Noted land acknowledgements are an important item to include during Commission meetings. • The next EOA meeting will occur on April 21st. There will be a presentation from the Indigenous Healing Center (IHC). • The Advocacy Subcommittee has been meeting for the past 9 months. The group will absorb back into EOA. <p><u>Health and Nutrition: Jasmina Etemovic</u></p> <ul style="list-style-type: none"> • The committee last met on March 21st. There was a presentation from Amanda Hartrey from Family Caregiver Alliance around family caregivers, resources, guidance and support. • The committee's next meeting in April will have a presentation from Jenna Ray, Registered Dietitian, about the Marin Food Policy Council. <p><u>Housing and Transportation: Sylvia Barry</u></p> <ul style="list-style-type: none"> • The committee last met on March 16th. There was a presentation on the Mallard Point Housing Development in Belvedere by Ross Guehring, Town Hall Public Affairs. • The Commission flyer for the April 7th meeting has been distributed. Part of the presentation will focus on housing issues and opportunities. • The committee is planning a transportation related presentation at the General meeting on June 2nd. 	

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<p><u>Legislative / CSL: Lisa Brinkmann</u></p> <ul style="list-style-type: none"> • Commissioner Brinkmann noted the CSL did not meet Last Friday. There will be an all afternoon session about writing and submitting legislation. There will be more to report after the training. • The Legislative Committee has been very productive. The committee has gone through the bill watch sheet for 2022. The committee members have been assigned various bills. Lisa will ask Gary to distribute the bill watch sheet as part of the next Commission on Aging meeting packet. <p><u>Planning: Girija Brilliant</u></p> <ul style="list-style-type: none"> • Commissioner Brilliant noted the final version of the Area Plan Update, Fiscal Year 2022-23 will be presented next Monday, April 4th to the full Commission. • Gary noted the agenda for the April 4th meeting will be distributed later this week. <p><u>Discussion Items:</u></p> <p><u>New Mission Statement</u></p> <p>Commissioner Barry screen shared the proposed revisions from the Communications Ad Hoc Committee of the mission statement for the Commission on Aging. After additional input, the Executive Committee agreed on the following revised statement.</p>	

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<p><u>Proposed Mission Statement (revised)</u></p> <p>The Marin County Commission on Aging is an advisory council that advocates for, educates, and celebrates older persons throughout Marin County. We strive to promote understanding and positive change in the community through the values of equity, diversity, inclusion, respect, and collaboration.</p> <p>The Marin County Commission on Aging (MCCOA) is federally mandated by the Older Americans Act to advise the Area Agency on Aging and the Marin County Board of Supervisors.</p> <p>Commissioner Barry will send a copy of the revised mission statement to Gary for inclusion in the Commission meeting packet.</p> <p><u>Commisson Presenations and AAA Staff</u></p> <p>Cottrell discussed streamlining the process between the Commission and AAA staff in terms of preparations for presentations at both General Commission and committee meetings. This will include development of a checklist and sample flyer with speaker information provided by the sponsoring committee. Cottrell will submit sample documents to Chair López for review.</p> <p><u>Committee Chair Reports</u></p> <p>Commissioner López discussed the procedure for committee Chairs when giving reports during meetings. It would be beneficial to write down a few talking points and to limit the report to two to three new items and two minutes maximum per Chair. Also, there will be times when a Chair may not have items to report. López noted it is okay not to have a report.</p>	

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<p><u>Committee Planning/Retreat Actions</u></p> <p>López noted it's time for the Commission committee Chairs to start working on their goals for next fiscal year and incorporate the plans that came forward during the discussion points during the Commission retreat.</p> <p><u>Digital Inclusion</u></p> <p>The executives were in agreement that while the Commission should try to expound on this issue, something different needs to be done. This topic is worth discussing but the Commission's direction is still not clear. Commissioner Silverman will decide if an ad hoc committee is needed.</p> <p><u>Develop General Meeting Agenda: Items to add for the General meeting agenda.</u></p> <ul style="list-style-type: none"> • Commissioner Barry will revise the Commission on Aging Mission Statement in order to be reviewed by the full Commission. <p><u>New Business/Updates:</u></p> <p>None</p> <p><u>Announcements:</u></p> <p>None</p> <p><u>Adjourn:</u> The meeting adjourned at 4:28p.m. The next meeting is on Monday, April 25, 2022.</p>	