Review of Priority Areas

1. Impact Norms and Perceptions: Create a culture where substance misuse and abuse across all ages is no longer the norm and substance use disorders are viewed as a health condition rather than a behavioral problem.

2. Improve System Capacity and Infrastructure: Ensure that individuals, organizations and communities within the system of care have the capacity and infrastructure to implement evidence-based services and strategies to effectively prevent, reduce and treat issues related to alcohol, tobacco and other drug misuse and abuse.

3. Implement a Continuum of Effective ATOD Strategies and Services: Implement a continuum of culturally responsive evidence-based ATOD prevention, intervention, treatment and recovery services and strategies.
By June 30, 2020 we will reduce substance misuse and abuse across all ages as measured by CHKS, CHIS and BRFSS.

**Impact Norms and Perceptions**

**System Capacity and Infrastructure**

**Implement a Continuum of Effective ATOD Strategies and Services**

**2020 Vision**

- **Inputs**
  - HHS Staff, SAPT Block Grant and Other Federal, State and Local Funding
  - Best-practice Tools and Frameworks (SAMHSA, CARS, DHCS)
  - Engaged community, providers and partners

- **Activities**
  - Community engagement
  - Policy campaigns
  - Media strategies
  - Expand & Integrate Services
  - Workforce Development
  - Core Competencies, Policies & Practices
  - Implement Evidence-based & Community driven strategies
  - Increase and enhance outreach and recruitment
  - Increase and enhance access to services
  - Develop, implement & utilize continuous evaluation

- **Intermediate**
  - Implement and enforce five new or existing policies
  - Increased community awareness
  - Reduction in stigma
  - Sufficient provider network capacity
  - Adopted and Implemented Core Competencies
  - Diverse and skilled workforce
  - Increase in Evidence-based & Community driven strategies
  - Services meet need of individuals and community
  - Data-driven strategies and services

- **Long-term**
  - Impact Norms and Perceptions
  - Improve System Capacity and Infrastructure
  - Implement a Continuum of Effective ATOD Strategies and Services

**Data-driven strategies and services**

**Develop, implement & utilize continuous evaluation**

**Increase and enhance access to services**

**Increase and enhance outreach and recruitment**

**Implement Evidence-based & Community driven strategies**

**Core Competencies, Policies & Practices**

**Workforce Development**

**Expand & Integrate Services**

**Policy campaigns**

**Community engagement**

**HHS Staff, SAPT Block Grant and Other Federal, State and Local Funding**

**Best-practice Tools and Frameworks (SAMHSA, CARS, DHCS)**

**Engaged community, providers and partners**
Priority Area 1: Impact Norms and Perceptions

**Strategies**
- Engage the community in campaigns to implement new and enforce existing laws and policies
- Effectively utilize media advocacy and other media strategies to change norms and perceptions
- Organizational policies institutionalizing screening and referral
- Media advocacy and media strategies to reduce stigma
- Community Engagement

**Accomplishments**
- Social Host Ordinance (SHO) passed in all Cities & County.
- Marin Prevention Network Priorities:
  - “Raising the Bar” Athletic Campaign;
  - Parent Norms Survey;
  - Community of Concern Booklet
  - RxSafe Marin

**Challenges**
- Legalization of Marijuana
- Measuring change in norms and perceptions
Priority Area 2: Improve System Capacity and Infrastructure - Goal 1

Strategies
- Expand number and type of providers
- Integrate and co-locate services
- Workforce Development and Training
- Implement Policies & Procedures
- Workforce Development & Training
- Systems Integration & Coordination of Care

Accomplishments
- Opted in the DMC-ODS Waiver: April 1, 2017
- Increased the number and types of services: Nine (9) facilities representing 18 programs obtained DMC-certification
- Increased partnerships with primary care (FQHCs, Kaiser, Partnership Heath), law enforcement
- Expansion of Medication Assisted Treatment (MAT) and Integration of MAT in Primary Care: (Hub & Spoke Grant to MTC; Jeff Devido, MD; Narcan Distribution; Expansion of X-Waivered Providers

Challenges
- Workforce Development and Retention
- Additional requirements of being a Managed Care Plan
- Continued Gaps in Services:
  - Geographic distribution across Marin
  - Aging & Spanish language services
Priority Area 2: Improve System Capacity and Infrastructure - Goal 2

Strategies

• Establish Standards of Practice & Core Competencies Across the Continuum

• Implement Workforce Development & Training Initiatives

Accomplishments

• Ongoing trainings to Prevention & Treatment partners to increase knowledge of core competencies

• Extensive training on Documentation, ASAM Criteria, Evidence Based Practices and Cultural Competency

• Through MHSA WET, provided scholarships to support SUD Counselor certification education

Challenges

• Recruitment and Retention of Qualified staff
Priority Area 3: Implement Effective Strategies and Services

Strategies
- Implement culturally appropriate and evidence-based best practices
- Compliance with policies, standards and regulations
- Expand outreach and engagement
- Institutionalize SBIRT
- Adopt policies and procedures for co-occurring capable assessments and use ASAM criteria
- Participate in the DMC-ODS Waiver
- Leverage resources and partnerships
- Implement/enhance targeted treatment approaches
- Increase recovery support
- Integrate, coordinate and co-locate services
- Community outreach and engagement

Accomplishments
- New grants and expanded funding streams to enhance services
- Increase number of beneficiary options for nearly all modalities of service, including SLEs, Residential and Recovery Coaches
  - New adolescent continuum of services
  - New County-operated co-occurring outpatient program

Challenges
- Beneficiaries seamlessly moving through the continuum of care
- Implementation and application of new regulations and best practices are inconsistent [change from program-driven to client-driven; use of ASAM]
- Additional requirements of becoming a managed care plan
Next Steps

• Resource Development Associates will Develop Interim Evaluation Report

• Are there any Recommended Changes to the Strategic Plan, Goals, Objectives or Strategies?