



COUNTY OF MARIN

MENTAL HEALTH SERVICES ACT (MHSA)

INNOVATION PLANNING

The Mental Health Services Act's Innovation component provides California the opportunity to develop and test **new, unproven** mental health models with the potential to become tomorrow's best practices. These projects are designed and implemented for a defined time period (no more than 5 years) and contribute to learning, rather than having a primary focus on providing a service.

Innovation ideas **introduce** a new mental health practice or approach; **adapt** an existing mental health practice or approach, so that it can serve a new target population or setting; or **modify** an existing practice or approach from another field, to be used for the first time in mental health **in order to**:

- Decrease mental health **disparities**;
- Increase the **quality** of mental health services, including measurable outcomes;
- Promote interagency and community **collaboration** related to mental health services or supports or outcomes; or
- Increase **access** to mental health services.

SHARE YOUR IDEA!

Ideas may be **submitted** on a rolling basis. Contingent on continued available funding, the stakeholder committee will meet three times to review proposals submitted on or before the following dates:

- January 11, 2021
- May 10, 2021
- September 13, 2021

LEARN MORE AND SUBMIT YOUR IDEA HERE:

MarinHHS.org/INNplan

Examples of areas that a project may aim to affect utilizing an innovative approach:

- Administrative/governance/organizational practices, processes or procedures;
- Advocacy;
- Collaboration and linkages;
- Community Planning;
- Education and training for service providers (including non-traditional mental health providers);
- Outreach, capacity building, and community development;
- Permanent Supportive Housing;
- Policy and system development;
- Prevention and early intervention;
- Public education efforts;
- Treatment/services.

Reach out to Galen Main,
MHSA Coordinator, with any questions:
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