

CRT Quarter 2 Impact Report

FEB 2025

CRT 2.0 VISION STATEMENT

The goal of the Community Resiliency Team Initiative is to collaboratively build capacity and infrastructure in partnership with public, private, and philanthropic agencies to improve community awareness and knowledge of public health threats, as well as prevention and mitigation strategies and to increase access to support and resources.

CRT LEADERSHIP

The Community Resiliency Teams (CRTs) are an equity-based model for bi-directional communication and coordination across Marin. Marin County Public Health (MCPH) has contracts with Lead Agencies for the following geographical zones:

- Novato: North Marin Community Services
- San Rafael: Canal Alliance
- West Marin: West Marin Community Services and San Geronimo Valley Community Center
- Southern Marin: Marin County Cooperation Team

The Structure: Each Lead Agency engages local community "Zone Partners" who comprise their team. Zone Partners include community-based organizations, schools, community health clinics, businesses, faith-based organizations, neighborhood response groups, safety partners, and city and county representatives. This report highlights the cumulative impact of CRTs' activities conducted from October - December 2024 (Fiscal Year 2024-2025 Quarter Two).

IMPACT SNAPSHOT

8,150

Community members received in-person outreach, education, and/or training for our priority topics from CRT Lead Agency staff.

28,100

The combined social media reach of CRT Lead Agencies. Helping engage, share information and resources, and amplify important messages within the community.



GOAL

OBJECTIVE

2ND QUARTER OUTCOMES

Increase Community Preparedness

Strengthen emergency preparedness through active engagement and collaboration

- CRTs collaborated to increase AlertMarin signups by over 1,400 persons from June - Nov. 2024.
- 214 community members participated in Emergency Preparedness meetings and trainings with CRT Lead Agency staff.

Overdose Prevention

Reduce drug overdose risk by enhancing naloxone access, providing education and training, and implementing evidence-based strategies.

- CRT Lead agency staff distributed 352 Naloxone kits in the community and trained 487 people on Naloxone use and overdose prevention.
- Each Lead Agency participates on an ODFM Action Team.

Increase Access to Services

Increase successful navigation of access points to healthcare and services.

- West Marin and Southern Marin CRTs both held Health Fairs to support in-person access to healthcare and social services.
- Each Lead Agency regularly participates in the Healthy Marin Partnership, a multi-disciplinary collaborative that strives to achieve health equity and meaningful improvements in health outcomes.

SUCCESS HIGHLIGHTS

Increasing Community Preparedness

San Rafael CRT Community Health Workers informed residents about extreme weather preparedness, increased AlertMarin registrations, and enhanced community awareness of emergency preparedness while strengthening local engagement. Collaborative outreach efforts for AlertMarin resulted in 177 new registrations in their zone. Additionally, their Policy Advocacy and Engagement Team successfully organized several events focused on sea-level rise, providing insight into flood risks in San Rafael and potential adaptation strategies.

Thanks to grant funding, HHS & Office of Emergency Management (OEM) hosted a tabletop exercise where all CRT Lead Agencies were able to review, test, refine and better understand their own Continuity of Operations Plans. The exercise highlighted the information flow process from Marin County (OEM and HHS Communications) to the Lead Agencies, VOAD and the constituents the agencies serve. Additionally, the Lead Agencies were able to identify the resources needed and available to support their clients' needs.

Overdose Prevention

Novato CRT increased access to naloxone. Currently, both North Marin Community Services buildings have 24-hour Naloxbox access outside of their facilities. They will be expanding their Naloxone distribution by installing Naloxboxes at both the Presbyterian Church of Novato and Hamilton Library. This quarter, Novato CRT distributed 150 Naloxone kits and 80 fentanyl test strips.

Increase Access to Services

Southern Marin CRT organized a successful Women's Health and Wellness day. The event included a Mobile Mammogram day, and a panel of doctors from Kaiser Permanente and Stanford Medicine. 169 people attended this event. 40 vaccines and 33 STI tests were administered, and 11 people had onsite breast exams/mammograms. Additionally, 18 people were trained in AED usage and hands-only CPR, and an AED was placed at St. Andrew Presbyterian Church.

West Marin CRT's Third Annual Health and Wellness Fairs were a tremendous success, bringing vital resources, services, and information to the community across their four hubs. With 47 participating exhibitors, over 213 vaccines administered, 134 vision screenings provided, and over 650 attendees, the events directly enhanced the health and well-being of residents.

From October to December 2024, 9 AEDs were identified and registered in PulsePoint thanks to outreach efforts with CRTs, partners, and EMS.

MCPH collaborated with CRT Lead Agencies and partners represented in Healthy Marin Partnership to gather feedback on the Community Health Needs Assessment and identify and prioritize strategies to develop the Community Health Improvement Plan (CHIP).