

MAY 2025

CRT Quarter 3 Impact Report

CRT 2.0 VISION STATEMENT

The goal of the Community Resiliency Team Initiative is to collaboratively build capacity and infrastructure in partnership with public, private, and philanthropic agencies to improve community awareness and knowledge of public health threats, prevention, and mitigation strategies and to increase access to support and resources.

CRT LEADERSHIP

The Community Resiliency Teams (CRTs) are an equity-based model for bi-directional communication and coordination across Marin. The Structure: Each Lead Agency engages local community "Zone Partners" who comprise their team. Zone Partners include community-based organizations, schools, health clinics, businesses, faith-based organizations, neighborhood response groups, safety partners, and city and county representatives. This quarter, we launched a Central Marin CRT, to ensure all of Marin is supported by a CRT Zone. The CRT Zones and Lead Agencies are:

- Central Marin: BluePath Health (Newly launched)
- Novato: North Marin Community Services
- San Rafael: Canal Alliance
- Southern Marin: Marin County Cooperation Team
- West Marin: West Marin Community Services and San Geronimo Valley Community Center

This report highlights the cumulative impact of CRTs' activities conducted from January-March 2025 (FY Q3).

IMPACT SNAPSHOT

7,075

Community members received in-person outreach, education, and/or training for our priority topics this quarter.

60

Zone partner organizations attended CRT Zone meetings to collaborate on priorities.

\$23,300

CRT contract stipends paid to Promotores this fiscal year to provide outreach and education.



GOAL	OBJECTIVE	3RD QUARTER OUTCOMES
Increase Community Preparedness	Strengthen emergency preparedness through active engagement and collaboration	<ul style="list-style-type: none"> • CRTs collaborated to increase AlertMarin signups by over 1,890 people in priority neighborhoods since June 2024. • 6,300 community members received Emergency Preparedness training or information from our CRTs.
Overdose Prevention	Reduce drug overdose risk by enhancing naloxone access, providing education and training, and implementing evidence-based strategies.	<ul style="list-style-type: none"> • CRT Lead agencies distributed 1,315 Naloxone kits and 684 Fentanyl Test Strips to the community and trained 674 people on Naloxone use and overdose prevention. • Each Lead Agency participates on an <u>ODFM Action Team</u>.
Increase Access to Services	Increase successful navigation of access points to healthcare and services.	<ul style="list-style-type: none"> • Each Lead Agency is participating in the CalFresh Task Force, hosted by Marin HHS Social Services. • Each Lead Agency regularly participates in the Healthy Marin Partnership, a multi-disciplinary collaborative that strives to achieve health equity and meaningful improvements in health outcomes.

SUCCESS HIGHLIGHTS

Increasing Community Preparedness

The Novato CRT focused their efforts on increasing AlertMarin registration. NMCS' promotores played a critical role in providing feedback to the Office of Emergency Management Team regarding translations and the registration page, which has been incorporated into the updated AlertMarin System.

The San Rafael CRT provided emergency preparedness trainings on flooding and extreme weather events to their Spanish-speaking community. Their outreach strategies included social media campaigns, informational displays, door-to-door outreach, phone banking, tabling events, and coordination of in-person training sessions.

Overdose Prevention

The CRTs created Naloxone administration videos in collaboration with Overdose Free Marin (ODFM). View and share them on [Instagram](#) and [Facebook](#).

ODFM provided each CRT Lead Agency with zone-level data on naloxone access and fatal and non-fatal overdose locations to guide data-driven decisions in placing additional Naloxboxes across the community. Each zone has a SMARTIE goal to place 2 Naloxboxes in the community, and West Marin has successfully installed 2.

The Central Marin CRT launched in early March, and they are well connected to ODFM Action Teams and working closely with the ODFM Youth Action Team to plan the One Stride at a Time 5k run/walk for Hope, Help, and Recovery, happening in May 2025.

Increase Access to Services

The Southern Marin CRT successfully launched their Home Health Services initiative. MCCT collaborated with Kaiser Permanente health professionals to provide blood pressure screenings, vaccinations, diabetic foot care, and vital resources to residents who are homebound in Marin City.

The San Rafael CRT provided Medi-Cal and CalFresh information to 263 individuals across 10 community canvassing events and door-to-door outreach. Additionally, training and support was provided to families and individuals to increase personal preparedness and know their rights.

The West Marin CRT successfully collaborated with Marin HHS to vaccinate 14 individuals at WMCS' food pantry. This clinic made a meaningful impact by filling a critical gap, especially for uninsured individuals who often face challenges accessing healthcare. Their focus remains on capacity building within the community, ensuring that people are equipped with accurate and accessible information to make informed health decisions.