MENTAL HEALTH SERVICES ACT
PREVENTION AND EARLY INTERVENTION COMMITTEE

Sept 12, 2014 • 1:00-3:00 pm • Mtg #22

WORKING MEETING REGARDING EVALUATION

NEXT MEETING: Friday Dec 12 1:00-3:00 pm 3240 Kerner, Room 110
Recurs Quarterly on the second Friday of the month

Participants

<table>
<thead>
<tr>
<th>Julie Baker, Ritter Center</th>
<th>Margaret Hallett, FSA/Buckelew</th>
<th>Susan Quigley, Huckleberry Yth</th>
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<tbody>
<tr>
<td>Katharine Ballinger, MCC</td>
<td>Myra Levenson, Comnty Member</td>
<td>Bonne Goltz Reiser, JFCS</td>
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<td>Rebecca Breen, JFCS/Triple P</td>
<td>Johnathan Logan, MCCSD</td>
<td>Robert Reiser, NAMI</td>
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<td>Kay Browne MD, NAMI</td>
<td>Kellye McKinley, MCHWC</td>
<td>Lihi Rosenthal, Seneca</td>
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<td>Laurie Buntain, Catholic Charities</td>
<td>Jamil Muhammad, MCHWC</td>
<td>Maritza Saucedo, MCC</td>
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<td>Julia Chu, JFCS</td>
<td>JayVon Muhammad, MCHWC</td>
<td>Kara Vernor, NYC</td>
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<td>Kristen Gardner, PEI Coord</td>
<td>Kathy Page, Canal Alliance</td>
<td>Marty Zelin, MH Board</td>
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<td>Jamie Goetz, Coastal Health Alliance</td>
<td>Sandy Ponek, Canal Alliance</td>
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MHSA Updates

- **PEI Com Mtgs**: They occur quarterly. Please enter into your calendars.
- **PEI RFPs**: Triple P has been awarded to JFCS. School Age has been awarded to: BACR for Shoreline SD, Seneca for San Rafael City Schools, and Marin City CSD for Sausalito Marin City SD. The RFP for the Integrated Behavioral Health in Primary Care program will be re-released soon.
- **FY14-15 Contracts**: Most should be ready soon. Most of the ongoing contractors have switched to a Logic Model format for the Scope of Work. New contractors are also using this format. Those who have not switched this year will switch next year.
- **State PEI Regs**: In legal approval process. I will provide updates when they are available.
- **Each Mind Matters / Know the Signs**: These are campaigns for stigma/discrimination reduction and suicide prevention developed through Statewide PEI funding (CalMHSA). I will be providing materials when they are available. If they are well received let me know and we can look at ordering more.
- **Latino Media/Outreach**: Resources were provided for conducting outreach to Spanish speaking communities in Marin. PEI is supporting a new weekly radio show: Cuerpo Corazon Comunidad.
- **MHSA Book**: State collecting client/provider stories for a book that will be posted online and given to Darrel Steinberg (MHSA champion) as he terms out. Please consider contributing.

PEI Annual Reports FY13-14

Handouts: Summary of Outcomes, Summary of Client Demographics
Reviewed some of the highlights. This is the first year we have gathered zip code data.

- How are program outcomes used? They are discussed with providers when contracting for the next year to determine whether the objectives need to be adjusted and how to most effectively collect the data. Every 3 years a new MHSA plan is developed, which is informed in part by outcomes.
- How are client demographics used to determine priority populations? Underserved populations are determined in MHSA planning based on demographics of County mental health clients (Latino, African American, Asian, W Marin, TAY, Older Adult, etc). Demographics of PEI clients let’s us know if we are making progress in reaching the target populations, but do not set a specific benchmark or determine the target pops.

Increase Linkages for Clients / Resource Roundtables

One need that has come up in the PEI work is improving linkages to needed services for clients. Kristen will coordinate a process to:

- Share info about Mental Health resources your clients (PEI and non-PEI) most often need
• Share info about supportive services your PEI clients most often need
• Improve ability to make effective linkages to these services.
HHS is developing a plan for online Info and Referral. HHS was previously pursuing using 211, but is
now looking at an online resource run by HHS. The PEI process will include some written info, but
also in-person info sharing since referrals are most effective if there is a personal connection. Kristen
will start with a survey to determine highest priorities to focus on.

**Contractor Manual**
A hard copy was provided, as well as a CD with the manual and all forms – including invoice